

Message Text

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PAGE 01 TEHRAN 04992 290848Z

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ACTION NEA-10

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P R 290830Z MAY 75

FM AMEMBASSY TEHRAN

TO USIA WASHDC PRIORITY

INFO SECSTATE WASHDC PRIORITY 1704

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AMEMBASSY KINSHASA

UNCLAS TEHRAN 4992

USIAC

E.O. 11652: N/A

SUBJ: CPF TEHRAN FAIR EXHIBIT

REF: USIA 12391, STATE 121634 (NOTAL), TEHRAN 4519

1. REFTELS ONE AND TWO LEAVE EMBASSY AND POST CONFUSED AS TO JUST WHAT ARE THE MAJOR ELEMENTS OF COST IN BRINGING EXHIBIT FROM KINSHASA TO SERVE AS MESSAGE-ORIENTED CENTERPIECE FOR AMERICAN EXHIBITION AT TEHRAN TRADE FAIR.

2. REFTEL ONE DOES NOT ADDRESS ITSELF TO SPECIFIC QUESTION POSED IN PARA ONE OF THIRD REFTEL RE TEHRAN'S SHARE OF TRANSPORT COST FOR EXHIBIT. AS INDICATED THEREIN AND CONSIDERING PARA TWO OF USIA 7520-C, MISSION ASSUMES IT SHOULD ONLY BE RESPONSIBLE FOR ANY DIFFERENCE RPT DIFFERENCE IN COST OF TRANSPORTING EXHIBIT INDIRECTLY KINSHASA-TEHRAN-VIENNA AS COMPARED WITH DIRECT SHIPMENT COST FOR KINSHASA-VIENNA. SECOND REFTEL, HOWEVER, INDICATES TEHRAN WOULD HAVE TO COVER TRANSPORT COST KINSHASA-TEHRAN AND ONWARD COST OF SHIPPING AS WELL.

3. PAYMENT BY TEHRAN OF DIFFERENCE FOR DIVERSIONARY TRANSPORT APPEARS FAIR TO MISSION, BUT PAYMENT BY TEHRAN FOR BOTH LEGS KINSHASA-TEHRAN AND TEHRAN-VIENNA DOES NOT. AS DECISION ON WHETHER TO USE EXHIBIT AS CENTERPIECE HERE MUST BE MADE WITHIN A WEEK, APPRECIATE CLARIFICATION SOONEST.

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PAGE 02 TEHRAN 04992 290848Z

4. "REIMBURSEMENT FEE" OF 5,000 DOLLARS TO AGENCY IN ADDITION TO TRANSPORT COSTS (SECOND REFTEL) IS ELEMENT OF COST WE PREVIOUSLY UNAWARE OF. AS EXHIBIT WOULD BE NOT ONLY FOR USGOVT PURPOSES IN GENERAL, BUT WOULD ALSO SERVE POST AND AGENCY OBJECTIVES AS MESSAGE-ORIENTED MASS MEDIUM, ADVISE WHETHER SAID REIMBURSEMENT FEE IS REQUIRED.

4. IF EXHIBIT HOSTESSES, EMBASSY AND USIS PERSONNEL ARE IN AREA OF CENTERPIECE EXHIBIT, ADVISE WHETHER SIX GUARDS WOULD STILL BE REQUIRED PER FIRST REFTEL. ESTIMATE FOR SUCH GUARD STAFFING WOULD BE MORE THAN 2,500 DOLLARS.

REMICK

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